
Junior League of Sacramento Community Needs Assessment Request

Background: The Junior League of Sacramento, Inc (JLS) is an organization of women committed to promoting voluntarism, developing the potential of women and to improving communities through the effective action and leadership of trained volunteers. Our accomplishments include founding several Sacramento-area organizations including the Crisis Nursery, Children's Receiving Home, Sacramento Region Community Foundation and Fairytale Town. This year, the Junior League of Sacramento is celebrating 69 years of service in our community. As founding partners, we look forward to this summer's opening of our latest project, the Sacramento Children's Museum.

A little over a year ago, the Junior League of Sacramento's active membership voted to focus the organization's efforts and community program funding resources on the issue of nutrition in the Sacramento region, specifically, education and access to nutrition for Sacramento families. With this Needs Assessment Request and forthcoming Request for Proposal (RFP) JLS hopes to enhance our influence on the nutrition landscape in the Sacramento region through meaningful volunteer experiences and impactful community projects.

Issue: Nutrition

Focus: Education and Access

Impact Area: The Impact Area will be determined by the results from the Community Needs Assessment (refer to Issue Based Community Impact Map in cover letter for Impact Area definition).

Eligibility To be eligible for consideration, proposers must meet the following basic criteria:

- Applicant agency must have 501(c)3 status, or have a partnership program with an agency of that status.
- Service area must be within the Sacramento region.
- Applicant must have a proven track record, a sustainable program model and demonstrated success in executing its mission.

Community Needs Assessment Request - Questions

JLS would greatly appreciate responses to the following questions on a maximum of three, typewritten, 8 1/2" x 11" pages.

Need Identification

1. What is the Nutrition based need you have identified? Is it a one-time project need, or a long term sustainable program?
2. Is the identified Nutrition need related to access, education, or both?
3. What resources are estimated to be required to fulfill the Nutrition need (volunteers and funding)?
4. Who and where is the primary target population? If this need is fulfilled, how many people are estimated to be served
5. Why is the need important at this time?
6. Who are the potential community partners (both Corporate and Non Profit)?
7. What are the barriers to the Nutrition need identified?
8. Are there other groups already working on this need?
9. What is the proposed budget for serving the identified need?

Main Contact Information

Please provide a primary and secondary contact in your needs assessment response, including names, telephone numbers and email addresses.

Community Needs Assessment and RFP Timeline

Needs Assessment Launch	August 1, 2011
Needs Assessments Responses Due	August 22, 2011
RFP Launch	Q3 2011
RFP Due	Q3 2011
JLS Impact Area Selected	Q4 2011
JLS Impact Area Program(s) Selected	Q4 2011

Needs Assessment Responses

Please submit responses by 5 pm, August 22, 2011. Proposals can be addressed to:

The Junior League of Sacramento, Inc
2011-12 Community Needs Assessments Application
778 University Avenue
Sacramento CA 95825

Or, e-mailed to wendy.stokes@stokesfarms.com

For questions regarding this process please contact Wendy Buckley-Stokes, Chairperson of the Nutrition Ad Hoc Strategy Committee at wendy.stokes@stokesfarms.com or 916-870-9020.

The Junior League of Sacramento greatly appreciates your responses. The Community Needs Assessment is a crucial piece to determining the true needs in our community.