



SACRAMENTO REGION
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FOR IMMEDIATE RELEASE
May 11, 2017

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Foundation Announces Official Big Day of Giving Tally *\$7.2 million raised for local nonprofits tops last year's total*

Sacramento, Calif., (5/11/2017) -- During last week's [Big Day of Giving](#), nonprofits in the Sacramento region raised nearly \$7.2 million from tens of thousands of donors, exceeding the \$7.1 million raised last year and bringing the total generated by the annual giving day to more than \$23 million.

"Year after year, the capital area has demonstrated the power of generosity on Big Day of Giving," said Linda Beech Cutler, chief executive of the [Sacramento Region Community Foundation](#), which has organized the day-long giving challenge since its inception in 2013. "Last week, our community stood with the organizations that help the capital region—and all who live here—flourish each day. That is the power of generosity, and the power of this community-wide movement."

In all, nonprofits in the capital area raised \$7,173,988* from more than 40,000 donations on May 4, and each of the nearly 600 nonprofits participating received a donation. Over the weekend, participating organizations submitted to the Foundation the total donations they received outside of the Big Day of Giving website during the 24-hour fundraising event; the final amount each nonprofit raised is available to view on the leaderboard at www.bigdayofgiving.org/leaderboards.

In addition to the thousands of donors who gave with their hearts last week, Big Day of Giving was made possible by the Foundation, in collaboration with the generosity of its community partners. A comprehensive list of Big Day of Giving partners is available at www.bigdayofgiving.org/partners.

To learn more about Big Day of Giving, please visit www.bigdayofgiving.org, and follow it on [Facebook](#) and [Twitter](#). According to Cutler, the Foundation will announce the date for next year's Big Day of Giving on those channels in the near future.

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About the Foundation: Sacramento Region Community Foundation has been the trusted steward of charitable assets, a community catalyst for meaningful change and the advocate for shaping vital impact through philanthropy since 1983. As the center of philanthropy in the Sacramento Region, the Foundation's mission is to transform our community through focused leadership and advocacy that inspire partnerships and expand giving. Learn more at www.sacregcf.org.

* Final numbers subject to verification due to credit card reconciliation.