



SACRAMENTO REGION **COMMUNITY FOUNDATION**

Sponsorship Tiers

	GOLD	SILVER	BRONZE
Deadline	\$25,000	\$10,000	\$5,000

Social media mentions, March 1 through May 31

In 2025, our posts in this period received 135,000 impressions and reached 86,000 users.

T-shirts and stickers offered		April 23	25	10	5
T-shirt recognition		February 28	Logo	Name	Name
Sponsor page recognition		April 23	Logo	Name	Name
Post-event report recognition		Big Day of Giving	Logo	Name	Name
Branded company Giving Page set up <i>We'll set up your company's Giving Page — all you have to do is share it!</i>		April 23	Heart	Heart	Heart
Donor thank you email recognition <i>Your company included in our thank you message to Big Day of Giving donors.</i>		May 7	Heart	Heart	Heart
Foundation e-newsletter and annual report recognition <i>We send our e-newsletter and annual report to over 2,000 highly engaged community members.</i>		End of Year	Logo	Name	
Donor postcard recognition <i>These donor postcards are sent to over 2,000 local philanthropists before BDOG.</i>		March 13	Logo	Name	
Logo in the How to Give video <i>During BDOG 2025, this video got nearly 100,000 paid and organic impressions.</i>		March 13	Heart	Heart	Heart
BDOG homepage recognition			Heart	Heart	
Logo in local ads, paid social media posts, and video PSA <i>Your company included in advertisements reaching more than 100,000 local people.</i>		March 13	Heart		
In-person event recognition		January 31	Heart		
Company video highlight on Foundation channels <i>Your company and its philanthropy featured on our website and social media.</i>		End of Year	Heart		
Day of donor email recognition <i>Your logo included in four messages sent during Big Day of Giving.</i>		May 6	Heart		



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A La Carte Opportunities

Tech Learning

Sponsor training worksheets and video tutorials, accessed by hundreds of nonprofits.

- Logo in sponsored video
- Logo on the Nonprofit Resources page
- Logo in the worksheet
- Recognition on the sponsor page
- One mention in the Bark newsletter
- One mention on BDOG social media

\$2,000 each video + worksheet, 3 available

Deadline: April 23

Education + Mixer

Sponsor our in-person nonprofit peer learning sessions, which end with a networking mixer.

- Recognition during the event
- Signage at the event
- Table tents with logo at the event
- Recognition on the sponsor page
- One mention in the Bark newsletter
- One mention on BDOG social media

\$2,500 each event, 1 available

Deadline: March 23

Marketing Toolkit

Sponsor the Marketing Toolkit, which is accessed by hundreds of nonprofits.

- Logo in the Marketing Toolkit
- Recognition on the sponsor page
- One mention on BDOG social media

\$2,000, 1 available

SOLD!

Multilingual Graphics

Sponsor BDOG marketing materials in multiple languages.

- Logo in the digital graphics section of the Marketing Toolkit
- Recognition on the sponsor page
- One mention on BDOG social media

\$1,500, 1 available

SOLD!

Prize

Create a prize tailored to your company to encourage community giving.

- Logo and description of personalized prize on the Prizes page of GivingEdge
- One mention in the Bark newsletter
- One mention on BDOG social media

Minimum: \$1,000, Deadline: 12 p.m. on May 6

[Learn more here.](#)

Company Match

Matching funds are a major motivator for donors, and a great way to show your company's philanthropic values. Sponsor a staff match to encourage giving and boost company morale.

Minimum: \$5,000, Deadline: 5 p.m. on May 7

[Learn more here.](#)

SOLD!

Big Day of Giving
MAY 7

County Sponsor

Sponsor the community page for El Dorado, Placer, Sacramento, or Yolo county.

- Logo at the top of your county's community page
- Recognition on the sponsor page
- One mention on BDOG social media

\$1,000, 1 available

Concierge Giving Page

We'll build a branded Giving Page for your company to share with staff. Our team will handle the setup of your Giving Page, so you don't have to worry about mastering the administrative side of GivingEdge.

\$100, Deadline: 5 p.m. on May 6

[Get started here.](#)

Ready to partner? Contact Yolanda Gaffney, Associate Director of Philanthropy
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