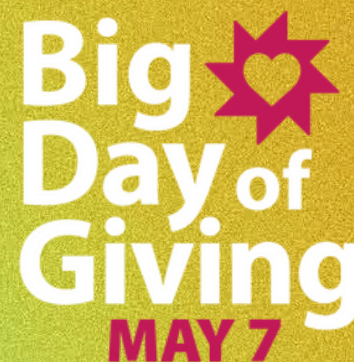




SACRAMENTO REGION
**COMMUNITY
FOUNDATION**

Sponsorship Tiers

	Deadline	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
Social media mentions, March 1 through May 31 <i>In 2025, our posts in this period received 135,000 impressions and reached 86,000 users.</i>		25	10	5
T-shirts and stickers offered	April 23	25	10	5
T-shirt recognition	February 28	Logo	Name	Name
Sponsor page recognition	April 23	Logo	Name	Name
Post-event report recognition	Big Day of Giving	Logo	Name	Name
Branded company Giving Page set up <i>We'll set up your company's Giving Page — all you have to do is share it!</i>	April 23	♥	♥	♥
Donor thank you email recognition <i>Your company included in our thank you message to Big Day of Giving donors.</i>	May 7	♥	♥	♥
Foundation e-newsletter and annual report recognition <i>We send our e-newsletter and annual report to over 2,000 highly engaged community members.</i>	End of Year	Logo	Name	
Donor postcard recognition <i>These donor postcards are sent to over 2,000 local philanthropists before BDOG.</i>	March 13	Logo	Name	
Logo in the How to Give video <i>During BDOG 2025, this video got nearly 100,000 paid and organic impressions.</i>	March 13	♥	♥	
BDOG homepage recognition		♥	♥	
Logo in local ads, paid social media posts, and video PSA <i>Your company included in advertisements reaching more than 100,000 local people.</i>	March 13	♥		
In-person event recognition	January 31	♥		
Company video highlight on Foundation channels <i>Your company and its philanthropy featured on our website and social media.</i>	End of Year	♥		
Day of donor email recognition <i>Your logo included in four messages sent during Big Day of Giving.</i>	May 6	♥		



Tech Learning

Sponsor training worksheets and video tutorials, accessed by hundreds of nonprofits.

- Logo in sponsored video
- Logo on the Nonprofit Resources page
- Logo in the worksheet
- Recognition on the sponsor page
- One mention in the Bark newsletter
- One mention on BDOG social media

\$2,000 each video + worksheet, 3 available

Deadline: April 23

Education + Mixer

Sponsor our in-person nonprofit peer learning sessions, which end with a networking mixer.

- Recognition during the event
- Signage at the event
- Table tents with logo at the event
- Recognition on the sponsor page
- One mention in the Bark newsletter
- One mention on BDOG social media

\$2,500 each event, 1 available

Deadline: March 23

Marketing Toolkit

Sponsor the Marketing Toolkit, which is accessed by hundreds of nonprofits.

- Logo on the Marketing Toolkit
- Recognition on the sponsor page
- One mention on BDOG social media

\$2,000, 1 available

Multilingual Graphics

Sponsor BDOG marketing materials in multiple languages.

- Logo in the Multilingual Graphics
- Recognition on the sponsor page
- One mention on BDOG social media

\$1,500, 1 available

County Sponsor

Sponsor the community page for El Dorado, Placer, Sacramento, or Yolo county.

- Logo at the top of your county's community page
- Recognition on the sponsor page
- One mention on BDOG social media

\$1,000, 1 available

Prize

Create a prize tailored to your company to encourage community giving.

- Logo and description of personalized prize on the Prizes page of GivingEdge
- One mention in the Bark newsletter
- One mention on BDOG social media

Minimum: \$1,000, Deadline: 12 p.m. on May 6

[Learn more here.](#)

Company Match

Matching funds are a major motivator for donors, and a great way to show your company's philanthropic values. Sponsor a staff match to encourage giving and boost company morale.

Minimum: \$5,000, Deadline: 5 p.m. on May 7

[Learn more here.](#)

Concierge Giving Page

We'll build a branded Giving Page for your company to share with staff. Our team will handle the setup of your Giving Page, so you don't have to worry about mastering the administrative side of GivingEdge.

\$100, Deadline: 5 p.m. on May 6

[Get started here.](#)

Ready to partner? Contact Yolanda Gaffney, Associate Director of Philanthropy

yolanda@sacregcf.org | (916) 921-7723 x2023