



THE LAB

CAPACITY BUILDING PROGRAM

AGENDA

THE LAB CAPACITY BUILDING PROGRAM

- Welcome, Introductions, Housekeeping
- Program Overview
- RFP process & Application
- Timeline of Activities
- Q&A

STRATEGIES/ACTIVITIES

INVEST

Mission Support

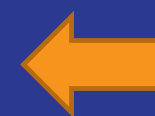
PARTNER

Communities of Practice

CATALYZE

Leadership Equity and Inclusion at the Core

The
Lab





COMMUNITIES OF PRACTICE

THIRD PLATEAU SOCIAL IMPACT STRATEGIES

What is social innovation and how does it relate to capacity building?

THE PROGRAM



WHAT IS THE LAB?

- The Lab is a seven-month leadership and innovation program intended to accelerate new ideas in the social sector, build nonprofit innovation skills and capacity, and strengthen and support nonprofit leaders so that impact-driven organizations are maximized to their fullest potential for communities to benefit and thrive. This program is free-of-charge.
- Representatives from participating nonprofit's will bring with them an articulated challenge that has stymied their organization's ability to increase its impact.

THE PROGRAM



WHY IS THIS IMPORTANT?

- Our community and the environment in which we work is rapidly changing, meaning that the solutions that worked yesterday may not work tomorrow.
- As we commit to creating a more just, equitable, and vibrant region, the social sector must evolve.
- Those nonprofits that are able to build an innovation muscle, take smart, calculated risks, and nimbly react to dynamic conditions will lead the sector into the future.
- The Lab is intended to support building this capacity.

THE LAB



IS THIS RIGHT FOR MY ORGANIZATION?

- The Lab is designed for Executive Directors and Emerging Leaders who are:
 - Eager to grow and evolve their organization to more effectively drive impact;
 - Looking for a network of leaders supportive of risk-taking and new ideas;
 - Innovating in a resource-constrained environment; and
 - Seeking an opportunity to develop professionally.

THE LAB



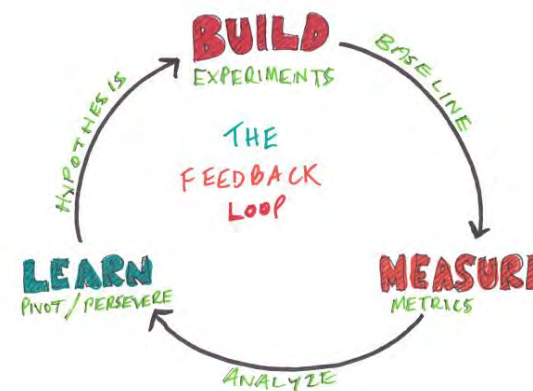
HOW DOES IT WORK?

- Innovation Curriculum - Participants will engage in a 6-month innovation curriculum that enables you to think boldly about the social issue you want to address, better understand your target audiences, identify new approaches to drive change, test assumptions, and build a culture that enables productive experimentation.
- Leadership Development - Executive Directors and Emerging Leaders will embark on a dynamic leadership development journey, better equipping them to manage innovation and more intentionally identify and shape their leadership styles.

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WHAT WILL I LEARN?

- While the Lab's curriculum will be customized to the needs of the cohort, the sessions will focus on the human-centered design and build-measure-learn methodologies.
- We will work with participants to understand their target audience, clarify the underlying challenge, rapidly develop prototype solutions, test those solutions with the target audience, analyze test feedback and data, and use the data to improve the prototype.



CRITERIA



- Resolve to commit the time and resources to attend all sessions and commit 4-8 hours of work between sessions
- Executive Director and one emerging leader participate fully. ED can select one additional member of the team (staff or board) to participate in the innovation curriculum (not the leadership development sessions), but the person must make similar commitment to participate fully.
- Exhibit readiness and ability to increase capabilities to take risks, build connections, innovate, and iterate

CRITERIA

- Have committed staff members who are open to change and believe that capacity building will further agency's mission
- Have a Board of Directors that recognizes the need for training/program enhancement
- Have tax exempt status under section 501(c)(3)
- Be located in the four-county Greater Sacramento Region



THE LAB

APPLICATION

- Project name
- Description of idea/project
- Intended audience for your project
- Name of first participant and title; Name of second participant and title
- What organizational challenge or problem is your idea/project addressing?
- If successful, what impact will this have on your organization if the challenge is removed?
- What benefit does this project bring to the community (or specific audience mentioned above)?

THE PROGRAM

APPLICATION PROCESS

- Grant applications are now open!
www.sacregcf.org/lab
- Deadline to apply is March 2
- Create or access your account in our grants system to apply.

Welcome to the Sacramento Region Community Foundation's online grant portal.

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please email grants@sacregcf.org to receive your username and password.

For a step-by-step applicant tutorial please click [here](#).

2020 SCHEDULE



PROGRAM EVENT	DATE
Application Launch	February 4
Application Deadline	March 2
In-person Interview	Week of March 9 & 20
Cohort Announcement	March 27
Cohort 2 Day Retreat	May 11 – 12
Leadership Assessment	April
Monthly Sessions	May – October 2020

MONTHLY SESSIONS

Monday & Tuesday, May 11 – 12

Thursday, June 11

Thursday, July 16

Thursday, August 20

Thursday, September 24

Thursday, October 29



Q&A

- This is your time to ask questions regarding the program or its intended outcomes.

THANK YOU!

THIS PROGRAM IS SUPPORTED BY THE SACRAMENTO REGION COMMUNITY FOUNDATION AND ITS PARTNERS, THE RCA FUND AT THE SACRAMENTO REGION COMMUNITY FOUNDATION, BLUE SHIELD OF CALIFORNIA FOUNDATION AND THE SACRAMENTO COUNTY TRANSIT OCCUPANCY TAX PROGRAM.

