



SACRAMENTO REGION
**COMMUNITY
FOUNDATION**
INSPIRING PHILANTHROPY

2024
Year In Review





Our Mission

The Foundation leads, serves, and inspires enduring philanthropy for a just and vibrant Sacramento region.



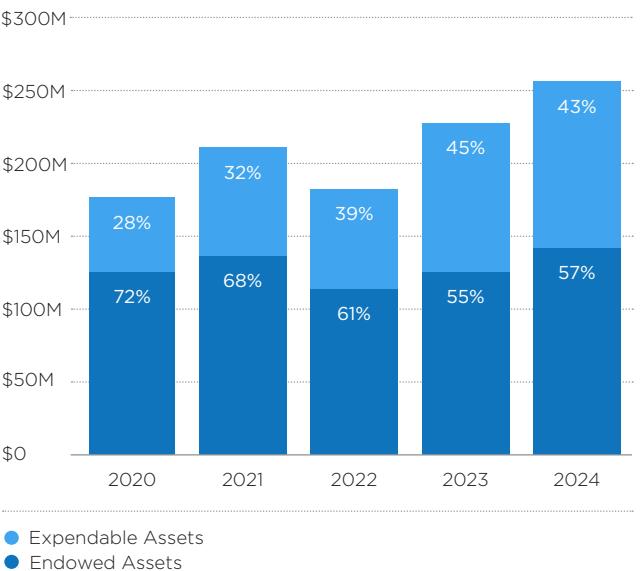
Thanks to gifts and grants made by our generous fundholders, the Foundation was a leading grantmaker in the region for 2024.

Their contributions made a significant impact throughout the capital area — El Dorado, Placer, Sacramento, and Yolo counties — by supporting the work of organizations and community partners who enrich our region every day.

Assets

\$253M

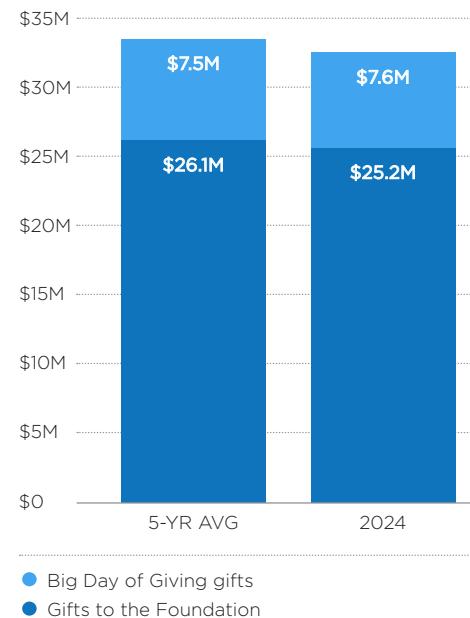
As of December 31, 2024, the Foundation's assets totaled \$253 million, reflecting activity such as gifts from donors and community partners, as well as investment income.



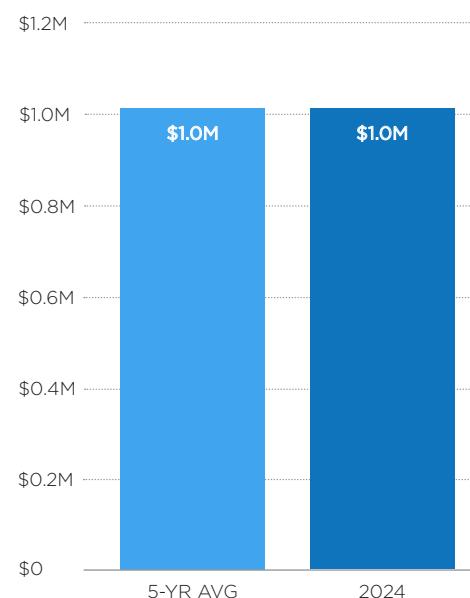
Photos: (left page) Staff at the Big Day of Giving 2024 Partners Celebration; students at American River College's American Indian Summer Institute, funded in part by our Culture Is Mental Health Program; our grantee, the Lavendar Library Archives & Cultural Exchange; fundholders at our Spring Mixer

Total Gifts**\$25.2M**

Through the contributions of our donors and partners, the Foundation received \$25.2 million in gifts last year. Additionally, the Foundation administered \$7.6 million for Big Day of Giving, totaling more than half of the \$13.2 million generated by nonprofits during the annual giving day.

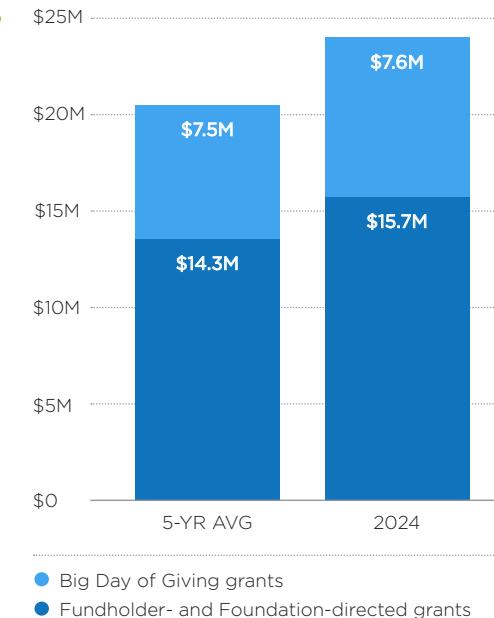
**Scholarships Awarded****\$1.0M**

The Foundation awarded \$1 million to support students working to achieve their dreams. As in past years, a majority of the scholarships we awarded supported students within the Sacramento region.

**Total Grants****\$23.3M**

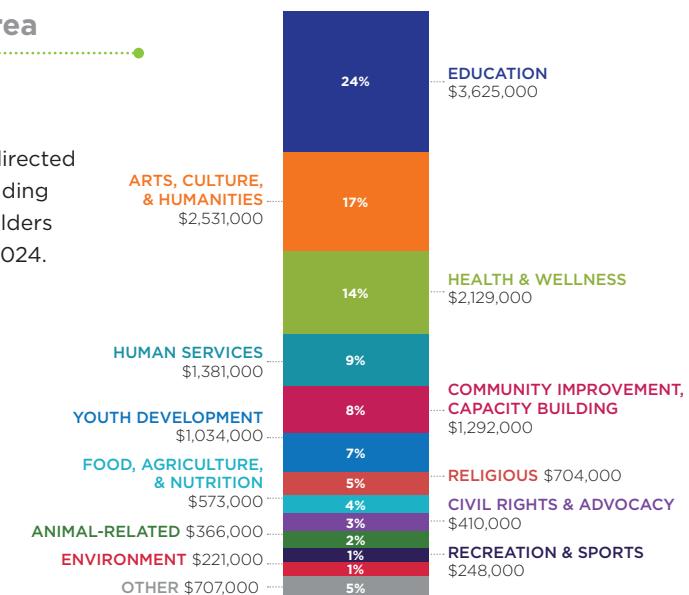
Together with our fundholders and Big Day of Giving donors, the Foundation provided over 5,400 grants and scholarships in 2024, totaling nearly \$23.3 million. As in past years, three quarters of the grants were awarded in our four-county region.

Fundholder- and Foundation-directed grants include GivingEdge grants.

**Grants by Program Area**

The mission categories of organizations supported by fundholder- and Foundation-directed grants are reflected here, including significant grants from fundholders to educational institutions in 2024.

This table does not include Big Day of Giving or GivingEdge grants. Other includes the following categories: Public & Societal Benefit, Social Science, Science & Technology, Workforce Development, and more.



In 2024, thanks to the support of our fundholders, key stakeholders, and community partners, the Foundation:

Awarded

over \$23 million in grants and scholarships.

Established

42 charitable funds to support donor-driven philanthropy.

Processed

more than 57,000 gift and grant transactions.



Amplified

local voices and connections through focus groups, conferences, nonprofit site visits, and speaking, performing, and volunteering at community events. Fostering strong, trusting collaborations helps ensure that local philanthropy can create lasting change.



Strengthened

our community by addressing fundraising disparities affecting nonprofit leaders of color through Cultivate. By fostering community connection and empowering over 60 participants, the Foundations tracked a 74% increase in gifts during BDOG to these organizations.



Supported

the 2024 L5 Capital Cup, which saw 34 golfer-philanthropists raise \$2,524,069 for 30 organizations.



Philanthropy Summit

By the Numbers

293
attendees
16
speakers across nine
education sessions

In October, the Sacramento region's philanthropic community gathered for our inaugural Philanthropy Summit — a day of learning, collaboration, and celebration. Fundholders, nonprofit leaders, business partners, and volunteers connected over shared goals, explored ways to strengthen the social impact sector, and celebrated their collective efforts to build a more vibrant, equitable region.

Lead Sponsor



This collaborative event was hosted by the Foundation in partnership with the Association of Fundraising Professionals California Capital Chapter, the Planned Giving Forum of Greater Sacramento, and Sacramento Venture Philanthropy.

“This event filled a void, and met a real hunger that folks have to connect and dig deep into how we do our work.”

Feedback from a 2024 Philanthropy Summit attendee

Photos: (left page) Monica Haulman, Associate Director of Programs, visits the site of the Short Term Emergency Aid Committee; Cultivate's June celebration; L5 Capital Cup team, the River City Allies; (right page) Moments from the Philanthropy Summit



Big Day of Giving

Since its inception in 2013, Big Day of Giving has been a game-changer for philanthropy in the Sacramento region. In all, 826 nonprofits generated \$13,230,760 during Big Day of Giving 2024.

Thanks to the generosity of the community and the dedication of nonprofit leaders, local organizations have now received over \$100 million through Big Day of Giving since 2013.

Photo: Big Day of Giving 2024 Partners Celebration

By the Numbers

826 nonprofits
\$13.2 million raised
28,000 donors
57,000 gifts

Nonprofits

The impact of Big Day of Giving extends far beyond a single day. Nonprofits raise essential unrestricted funds and gain valuable training, networking opportunities, marketing support, and mentorship.

These resources strengthen their ability to serve the community—organizations that participated in trainings in 2024 raised, on average, 88% more.

Donors

Generosity runs deep in the Sacramento region, and every dollar raised makes an impact.

During Big Day of Giving 2024, over half of donations received by participating nonprofits were \$50 or less.

Every year, thousands of generous donors donate during Big Day of Giving to support causes they care about. 70% of Big Day of Giving 2024 donors reported that they will give again to the causes they supported.

Photos: Big Day of Giving Training; Our Chief Impact & Strategy Officer Niva Flor at an Alchemist CDC event on Big Day of Giving



Sponsors

Lead Sponsor



Western Health Advantage has been our lead sponsor for seven years. We remain grateful for its continued support of the Sacramento region's nonprofit sector.





Health Equity in Focus

Guided by research and hundreds of community voices, we're investing to improve health equity across Sacramento and Yolo counties, where generations of underinvestment have created barriers to well-being. Factors like race, income, and historical injustices lead to unequal opportunities and life expectancies. Through strong partnerships, we're building a healthier, more equitable region by tackling key challenges:

Increasing food access in Yolo County

Yolo County is agriculturally abundant, yet nearly one in three households struggle to access affordable, nutritious food, with Black and Latino families disproportionately affected.¹ We're tackling this issue by strengthening systems that ensure families have access to healthy meals.

Supporting students to pursue education

For over 40 years, we've invested in the local educational economy, providing scholarships to local students and leading programs to support nonprofit partners focused on equitable educational for students of color. We're bolstering those efforts by advocating for changes that help students of promise in Sacramento County earn their degrees.

Improving mental health for youth

In Sacramento County, one in five young people grapple with significant mental health challenges, and these issues are most acute among Black, Indigenous, and LGBTQ+ youth.² To address this issue, we're building networks that connect young people with culturally responsive mental health services.

Photo: Center for Land-Based Learning's Mobile Market

¹ Yolo Food Bank's Yolo County Food Access Survey Report

² NAMI; Stop Sigma Sacramento

To build on this work, we've launched the Impact Collaborative, a community of changemakers supporting our Impact Fund to create a vibrant, equitable region. By contributing at your preferred level, you'll gain access to exclusive gatherings and seminars focused on local philanthropy.

Gifts to the Impact Fund help:

- Address evolving community needs;
- Fund innovative ideas and pilot projects;
- Strengthen nonprofits' capacity to drive positive change.

Impact Collaborative Tiers

Advocate	\$275
Changemaker	\$550
Champion	\$1,000
Catalyzer <i>Lifetime Member</i>	\$12,000

Learn more and join today at sacregcf.org/impact-fund.



Photo: A mural painted by youth and the Native Dads Network at Miwok Middle School, a project funded in part by our Culture Is Mental Health Project and our efforts in improving mental health for youth through culturally responsive services

Leadership Team

Kerry Wood, CFRE

Chief Executive Officer

Niva Flor, Ph.D.

Chief Impact & Strategy Officer

Kelly Siefkin, CFRE

Chief Philanthropy Officer

Naomi Wilson

Chief Financial Officer



SACRAMENTO REGION
COMMUNITY FOUNDATION
INSPIRING PHILANTHROPY

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sacregcf.org

We serve the communities in El Dorado, Placer, Sacramento and Yolo counties, and partner with our affiliate, Yolo Community Foundation, to leverage philanthropic and investment expertise for greater results.



2025 Board of Directors

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We adhere to the highest professional standards and maintain Community Foundations National Standards accreditation, indicating we meet the greatest marks for philanthropic excellence.

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